

3.4.3 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Title of paper	Name of the author/s	Name of journal	Year of publication	ISSN number
<b>2017-18</b>				
A Study on Behavioral Finance in Financial Planners Perspective	Dr.G.srinivasa Rao	Recent Innovations in Commerce and Management Skill Development and E-Commerce (CMSDE)	2017	ISBN NO: 978-1-9812-4276-4
A Study on Personal Financial Planning Profession in Andhra Pradesh	Dr.G.srinivasa Rao	International Journal of Management Studies	2018	ISSN(Print) 2249-0302 ISSN (Online)2231-2528
Detail Study of Personal Financial Planning Profession: Certified	Dr.G.srinivasa Rao	Shanlax International Journal of Management	2018	ISSN: 2321- 4643
Detail Study of Personal Financial Planning Professional Services: An Individual Investor Perception	Dr.G.srinivasa Rao	RESEARCHERS WORLD –JOURNAL OF ARTS, SCIENCE & COMMERCE	2018	SSN2231-4172
A STUDY ON RETAILERS' PERCEPTION ABOUT GST	Dr.G.srinivasa Rao	Economic Challenger	2018	ISSN 0975-1351
A Study on English Language Learning (ELL) in a Technology Enhanced Learning (TEL) Environment	Dr.G.srinivasa Rao	National Seminar on Higher Education in the light of Re-organisation of States:Trends Opportunities & challenges	2018	ISBN NO: 978-93-85100-895
<b>2018-2019</b>				
ROLE OF FINANCIAL PRODUCTS THROUGH	Dr.G.srinivasa Rao	International Journal of Management	2019	ISSN Online: 0976-6510
Overview of Financial Planning in India	Dr.G.srinivasa Rao	Journal of Advances and Scholarly	2019	ISSN: 2230-7540
<b>2019-2020</b>				

MARKETING OF FINANCIAL PRODUCTS IN INDIA-WITH SPECIAL REFERENCE TO CHA... SHABD JOURNAL	Dr.G.srinivasa Rao	International Journal of Management	2020	ISSN Print: 0976-6502 ISSN Online: 0976-6510
<b>2020-2021</b>				
An Analysis on Financial Planning Profession in Andhra Pradesh State	Dr.G.srinivasa Rao	Journal of Interdisciplinary Cycle Research	2021	ISSN NO: 0022-1945
<b>2021-2022</b>				
Role of team building practises and issues-with special reference to Frontline Consultancy Services Hyderabad	DR G ARUN KUMAR	International Journal of Analytical and Experimental Modal Analysis	2022	ISSN NO 0886-9367
Impact of Employee Absentism on Productivity- With Special reference to Andhra Pradesh Paper Mills Ltd Rajahmundry- An Empirical Evidence	DR G ARUN KUMAR	International Journal of Analytical and Experimental Modal Analysis	2022	ISSN NO 0886-9367
Work Culture Dimensions and Teacher Performance- An Impact Analysis	DR G ARUN KUMAR	Journal of Management and Entrepreneurship	2022	ISSN NO 2229-5398
CULTURE AUDIT IMPACT ON THE TEACHERS WORK PERFORMANCE – A STUDY	DR G ARUN KUMAR	Madhya Bharti (मध्य भारती)	2022	ISSN NO 0974-0066
Influence of Organsational Climate and Leadership Styles on Lecturers Performance- A Study on Govt Degree Colleges in Visakhapatnam City	DR G ARUN KUMAR	HIGH TECHNOLOGY LETTERS	2022	ISSN NO : 1006-6748
Reference to Central Bank of India - An Empirical Evidence	DR G ARUN KUMAR	MUKT SHABD JOURNAL	2022	ISSN 2347-3150
EFFECTIVE STRATEGIES FOR INTEGRATION IN THE GLOBAL STOCK MARKET	DR G ARUN KUMAR	HIGH TECHNOLOGY LETTERS	2022	ISSN NO : 1006-6748
Impact of Covid-19 Pandemic on Indian Higher Education	Dr G. Raju Kumar	Gobal Publishing House -India	2022	978-93-81563-35-3

**2022-2023**

ASSESSING THE IMPORTANCE OF EDUCATION TO ONLY ONE GENDER IN ADDITION TO EDUCATION INCLUDING BOTH GENDERS	DR G ARUN KUMAR	Education and Society UGC Care Group-1	<b>2023</b>	ISSN 2278-6864
Impact of Dividend Announcement on Share price Volatility in NSE on Indian Stock Market- A Study on JK Cement Industry.	DR G ARUN KUMAR	HIGH TECHNOLOGY LETTERS	<b>2023</b>	ISSN NO : 1006-6748
THE FUTURE OF THE CLASS ROOMS IN DIGITAL EVOLUTION-A BIRD'S EYEVUEW	DR G ARUN KUMAR	MUKT SHABD JOURNAL	<b>2023</b>	ISSN 2347-3150
Technology and its Applications on	Dr. Muralidhar Dunna	INTERNATIONAL JOURNAL OF	<b>2023</b>	2348-1269
Human Resource Accounting Methods and Practices in India - Conceptual Framework	Dr. Muralidhar Dunna	International Journal for Multidisciplinary Research	<b>2023</b>	2582-2160
The Influence of Green Banking Practices and Strategies towards Sustainable Development and Growth in India	Dr. Muralidhar Dunna	Journal of Emerging Technologies and Innovative Research	<b>2023</b>	2349-5162
MARKETING OF FINANCIAL PRODUCTS: A STUDY ON EQUITY SHARES AND	Dr.G.srinivasa Rao	Organization Development Journal	<b>2023</b>	ISS NO: 0889-6402
Marketing of Equity Shares and Mutual Funds: A Comparative Analysis	Dr.G.srinivasa Rao	Conference Proceedings "NCDT-2023"	<b>2023</b>	ISBN:978-93-5917-00-8
REDEMPTION OF MUTUAL FUNDS ON EQUITY	Dr.G.srinivasa Rao	European Chemical Bulletin Scopus	<b>2023</b>	ISSN 2063-5346
SERVICE QUALITY IMPACT ON THE INVESTORS SATISFACTION WITH REFERENCE TO FINANCIAL INSTITUTIONS –A CONNECTIVITY APPROACH	Dr.G.srinivasa Rao	Education and Society	<b>2023</b>	ISSN 2278-6864
INVESTORS PERCEPTION TOWARDS MARKETING MIX OF FINANCIAL INSTITUTIONS – A STUDY	Dr.G.srinivasa Rao	Madhya Bharti	<b>2023</b>	ISSN 0974-0066

A Study on Challenges in Commerce Education	Dr.G.srinivasa Rao	Two day International seminar on New Trends in Commerce and Management	<b>2023</b>	ISBN: 978-93-95944-38-0
A Study on Integration of ICT in Teaching and Learning	Dr.G.srinivasa Rao	Two day International seminar on New Trends in Commerce and Management	<b>2023</b>	ISBN: 978-93-95944-38-0
Indian Life Insurance Industry- Future Looks Good	Dr G. Raju Kumar	Asian Journal Management and Commerce	Apr-23	2708-4523
FDI in Higher Education- Boon or Bane	Dr G. Raju Kumar	New Trends in Commerce and Management Education and Employment	Jan-23	978-93-95944-38-0